

# Privacy Statement

## **Personal- and company information**

In order to be able to make use of services offered by Gotcha Promotions, it is necessary that we record specific personal and company information. All information with regards to your personal records will, if necessary, be recorded into our database.

We use your personal information to inform you via mail or e-mail about orders, the development of the website, special services, special offers and promotions that might be interesting for you. If you do not wish to be informed by these matters via mail or e-mail you can let us know via the contact form.

## **Use of logos in brochures / on the internet**

It may occur that the logo provided by you (for printing purposes) can be used digitally (as a sample logo) in order to present our offerings. Your logo can therefore appear on several items such as brochures, factsheets, social media and on our website(s). If you do not give permission to use your logo you can make this known to us via the contact form.

Personal- and company information will always be treated confidentially by Gotcha Promotions and will only be used for the relationship between yourself and our firm. Gotcha Promotions will not provide any of this information to third parties, unless this is deemed necessary in order to make use of requested services and/or products. In the case of providing information to a third party, this party is never allowed to use the information provided for any other reason than the requested services and/or products.

Even though not every user might be aware of this, your presence on the internet casuses information to be interchanged between your computer and other computer systems, such as IP-addresses, type of operating system, browser type used etc. This information is known to the administrators of these computer systems or websites and can be used to improve the quality and accessibility of the website or system. Our administrator only uses this data in order to improve our website and after being used this information will be deleted.

## **Cookies**

Cookies are small text files that are placed onto your computer automatically when you visit a website. These cookies record, for example, the preferences of the website visitor in order to apply these preferences automatically for a future visit. (Temporary) Cookies can also be placed in order to improve the functioning of the website. Gotcha Promotions uses cookies in order to improve the efficiency of our website, information gathered is not used to monitor your individual internet usage. You can read more about cookies in our cookie statement.

### **Links to other websites**

The Gotcha Promotions website may contain links to other websites that are not part of the gotchav.com domain. These links have been included into our website, solely for the purpose of informing our website users. Gotcha Promotions is not responsible or liable for the content of other website, nor the privacy policy on those sites.

If you have any questions with regards to our privacy policy, please let us know by using the contact form.